



Checklist 8 - Squeeze Page And Thank You Page

Project _____

Date: _____

Name: _____

PART 1 - SQUEEZE PAGE

	Yes	No
1 Have you split tested the headline?	☐	☐
2 Have you split tested the call to action?	☐	☐
3 Have you split tested the free offer?	☐	☐
4 Have you split tested with and without a video?	☐	☐
5 Have you split tested with and without testimonials?	☐	☐
6 Have you included a countdown timer?	☐	☐
7 Have you checked that timers set to the correct date, time and time zone?	☐	☐
8 Have you connected your optin form with an auto responder?	☐	☐
9 Have you tested the signup process and the delivery links?	☐	☐

Notes



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PART 2 - THANK YOU PAGE

	Yes	No
1 Have you tested all of the download links?	☐	☐
2 Have you checked if all videos are working in different browsers?	☐	☐
3 Have you added the launch date on your thank you page?	☐	☐

Notes